How we create value

Our enablers

Our business areas

Respect risk

Embed appropriate governance structures to maintain robust risk culture

Brand, reputation and ESG

Driving consistent delivery of positive outcomes for our stakeholders: shareholders, customers, people and communities

Digital and data

Leveraging digital and data to better understand and serve our customers

Purpose and culture

Helping people create their tomorrow

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Ne are committed to creating

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AMP Bank



New Zealand Wealth Management

AMP's five values underpin our purpose and drive the actions of employees to deliver for our customers

Put customers first — Own it — Be brave — Play as one team

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The value we create

For shareholders

30%

FY 22 share price uplift **\$1.1**b capital return committed

For customers

\$**2.0**ь

pension payments

9,290 mortgages to help more Australians own their own home

For our people **4,300**+

employees across Australia and New Zealand

40:40:20

gender diversity targets met across board, middle management and overall workforce

For our communities

\$Im

donated by AMP Foundation Tomorrow Maker program years carbon neutral across all operations

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Australian Wealth Management a sustainable and equitable future

Customers

Strategic partnerships People and partners

Do the right thing