

# How we create value

## Our enablers

### Respect risk

Embed appropriate governance structures to maintain robust risk culture

### Brand, reputation and ESG

Driving consistent delivery of positive outcomes for our stakeholders: shareholders, customers, people and communities

### Digital and data

Leveraging digital and data to better understand and serve our customers

### Purpose and culture

Helping people create their tomorrow

## Our business areas

We are committed to creating  
Communities and environment



AMP Bank



New Zealand  
Wealth  
Management

AMP's five values underpin our purpose and drive the actions of employees to deliver for our customers

Put customers first — Own it — Be brave — Play as one team

## The value we create

### For shareholders

**30%**

FY 22 share price uplift

**\$1.1b**

capital return committed

### For customers

**\$2.0b**

pension payments

**9,290**

mortgages to help more Australians own their own home

### For our people

**4,300+**

employees across Australia and New Zealand

**40:40:20**

gender diversity targets met across board, middle management and overall workforce

### For our communities

**\$1m**

donated by AMP Foundation Tomorrow Maker program

**10**

years carbon neutral across all operations



Do the right thing

